



BE COMPETITION FREE PROGRAM APPLICATION

Your Name: _____

Company Name: _____

Ship to Address

for program materials: _____

City/State : _____ Zip: _____

Return Address to be used on printed materials you will send to your customers (if different from above):

Work #: _____ **Home #:** _____ **Cell #:** _____

Fax #: _____ ***Email:** _____
(for internal use)

Business Website: _____

\$299/month includes:

1. One shipment per month for 18 months (i.e. customized printed materials and audio training CDs)
2. One personal 20 minute coaching call per month for the first 6 months
3. Access to one hour recorded group calls once a month for 18 months

First shipment (seminar only) is *refundable* if returned within 30 days. No other refunds are available at any other time. *Cancellation* of participation at any time prior to completion of the program is allowed with no penalties (any product enroute or any payments already made, are completely non-refundable).

I accept the terms and conditions above and understand that the Be Competition Free Marketing Program™ monthly fees will *automatically* be billed to my credit card on the first or fifteenth of each month by Magic Wand Services, Inc. until I notify them that I do not wish to participate, or the program is completed (for a maximum total of \$5,382). There will be a **\$100 charge** to re-start the program at current pricing after payment failure or delay and any requests to quit, stop or go on hold.

Signature: _____ **Date:** _____

VISA or M/C # _____ - _____ - _____ - _____ **Expires:** ____/____

Name on Card: _____ **Signature:** _____

credit card's billing address zip code: _____ **3 digit V-code** _____

** We strongly suggest you give a 2nd card for back-up or as an alternative for web hosting to avoid any disruption to your service:

VISA or M/C # _____ - _____ - _____ - _____ **Expires:** ____/____

Name on Card: _____ **Signature:** _____

credit card's billing address zip code: _____ **3 digit V-code** _____

I heard about the program through/from/by: _____



COPYRIGHT AGREEMENT

All printed materials and digital master copies that are provided by Steve Marsh through The Be Competition-Free™ Marketing Program are for program members *exclusively*. They are intended for distribution to your company's customers *only*. These materials are not intended to be shared with other carpet cleaning businesses. **You are not authorized to share them in chat rooms, nor circulate them within trade associations or other groups to which you may belong.** Content may not be used in Yellow Page ads, Val-Pak coupons or other "public advertising" venues.

These are not to be used in any part or form on the internet. You may not post the newsletters or any excerpts from them or other materials on your website. You may email them to your customer list as long as they are not accessible to someone looking online. These restrictions are necessary to protect Magic Wand Services, Inc. and Steve Marsh's copyrights. You have made a significant investment in the right to use these materials. It would be to your disadvantage to freely give these away.

I agree to all of the above terms, conditions and limited use of the program materials.

Signature: _____

Date: _____

No printed materials will be provided to you, until this agreement is signed.

Please provide the items below with your application:

- Company Logo/Name** - provided to us in either a digital format or scanable good quality artwork. We need at least the font used for your company name and a color to use even if you have no additional logo.
- Owner(s) Photograph** - optional but strongly recommended. It will be used in quarterly consumer newsletters and in the company brochure. Use a digital camera (if possible) against a totally plain white background for this photo. Take a "head and shoulders shot" only and wear the company uniform if one exists. Send more than one. Good quality photo(s) are also acceptable.
- Business Cards (5)** - to be inserted into your customized printed materials. *Actual cards required.*
- Singular or** **Plural** This means how we should refer to your business such as: *I, me, mine -or- us, we, ours* in the marketing pieces we customize for your business.
- Owner/Operator?** -or- Employees do the jobs?
- Certifications/Memberships – IICRC Certified Firm? YES/ NO** (required to use IICRC logo)
 IICRC Certification # _____ Check the IICRC certifications that apply:
 - Carpet Technician Journeyman Textile Cleaner
 - Upholstery Technician Master Textile Cleaner
- Other organizations you belong to: (CRI Seal of Approval, Trade Associations, Chamber of Commerce, etc.)

Supply us with their emblem/logo if you want it used on your printed marketing materials.

Are you currently using a **Referral Rewards Program** in your business? Circle YES/ NO